Barentz.

CASE Newsletter

Always a better solution.



Greetings!

In this month's newsletter, we discuss **Clariant's** Genapol® O 080; **Elementis**' RHEOLATE® PHX 7025 - Powdered Thickening Agent; and **American Chrome & Chemicals** – Chrome Green Oxide Pigments.

Also featured in this newsletter:

Download Supply Chain and Logistics Report

The report provides current market cost and service performance information.



Download Monthly Commodities Report

The report tracks select raw materials and currencies allowing you to gain a better understanding of some of the key cost drivers in our industry.



CASE Product Spotlight

Clariant Genapol® O 080

For over twenty-five years Clariant has been dedicated to the Coatings and Graphic Arts industry and continues the commitment to enhancing the performance of your products.

Clariant surfactants include the Genapol® O 080, an oleyl alcohol ethoxylate polyethylene glycol ether, ideal for enhancing compatibility in acrylic lacquers and emulsion paints. Key benefits are:

- Low VOC
- Free of alkylphenol ethoxylates (APEO)
- Ecolabel compliant
- Improves the compatibility of pigments with resins and solvents
- Increases tinting strength
- Prevents rub out effects
- Excellent substrate wetting on polyethylene
- Freeze-thaw stable
- Reduced water absorption
- No side effects on gloss



Clariant continues to inspire vision in your innovation pipeline beyond color through their broad mix of surfactants and polyglycols. Their diverse team of experts work under the assumption that every problem has a solution, even the most challenging ones.

For more info about Clariant's surfactants or to request a sample call your Barentz Account Manager today at (440) 937-1000 or <u>visit our website</u> or just send an email at <u>marketing@barentz.us</u>.

RHEOLATE® PHX 7025 - Powdered Thickening Agent

Elementis has launched a new Polyether Polyurethane-Based 100% Solids Associative Rheology Modifier for Latex Paints and Other Water-Borne Systems. Thanks to its refined particle size RHEOLATE PHX 7025 can easily be incorporated into formulations, resulting in improved handling, increased efficiency and meeting the latest health and safety demands. The product can be used as stand-alone thickener in formulations and has a Newtonian rheological profile contributing to high-shear and minimally to mid-shear.

- 100% active solids powder
- Sustainability A lower carbon footprint
- Safer ingredients APEO-, VOC-, tin-, & biocide free
- Higher efficiency & improved rheology
- Enhances film build with excellent

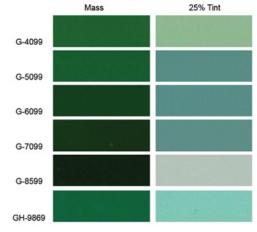


So, if you're looking for a high-quality 100% urethane rheology powder that is easy to use and provides exceptional performance, look no further than RHEOLATE® PHX 7025. Contact your Barentz Account Manager today and schedule a rheological consultation at (440) 937-1000 or <u>visit our website</u> or just send an email at <u>marketing@barentz.us</u>.

American Chrome & Chemicals – Chrome Green Oxide Pigments

Elementis Chromium has been rebranded American Chrome & Chemicals and they remain the only North American manufacturer of pigment grade pure chromic oxides. American Chrome & Chemicals offers the widest range of green pigment grades, the most consistent color, and tightest color specification in the industry.

- Made in the U.S.A.
- Outstanding color strength and consistency
- Micronized grades offer enhanced flow & dispersancy
- Lightfast / UV resistant
- Chemically stable
- High purity grades meet FDA requirements



American Chrome & Chemicals' chromic oxides are used in a wide variety of industrial coating and construction applications where consistent long-lasting color is required. Stop importing Chrome Oxide, shorten your supply chain, and improve your quality by contacting your Barentz Account Manager today or visit www.barentz-na.com. Samples are available. Call or email us today 440-937-1000 or marketing@barentz.us

2023 Tradeshow Calendar

- Sink or Swim June 6-7, 2023 Cleveland, OH
- Adhesives & Bonding Expo, June 20-22, 2023, Novi, MI
- CTT September 6-8, 2023 Chicago, IL

- CPI September 25-27, 2023 San Antonio. TX
- Western Coatings Show October 15-18, 2023 Las Vegas, NV

Meet Barentz

Watch this video to learn why Barentz is a world-class leader in the CASE industry.

Bring your challenges to us and see if we can truly find a better solution for you. https://www.youtube.com/watch?v=cr6ekasmbjg



CASE















Follow Barentz CASE & Plastics on LinkedIn!

Follow us on LinkedIn to learn more about our full portfolio of specialty chemicals for the coatings, adhesives, sealants, elastomers, and plastics markets.



CASE Resources



CASE Product Guide

Our product guide of specialty chemicals for the coating, adhesive, sealant, and elastomer markets

Download our CASE Product Guides

Supply Chain and Logistics Report

We are pleased to share attached Barentz Supply Chain and Logistics Report. The report provides current



market information as well as Peak Season commentary. We hope you'll find the report a benefit to pulse the supply chain /logistics market for overall awareness.

Download our Supply Chain Report



Commodities Report

The monthly Commodities Report tracks select raw materials and currencies allowing you to gain a better understanding of some of the key cost drivers in our industry.

Download our current Commodities Report



Sustainability Report 2022

We're excited to announce we've released our Corporate Sustainability Report. ESG is a core part of who we are and what we do at Barentz. Our Sustainability Report highlights the activities we've completed globally during 2022 to improve our ESG performance.

Download our Sustainability Report

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At Barentz we have a passion to deliver better life science ingredients and specialty chemical solutions to our customers around the world. Driven by the powerful blend of knowledge, entrepreneurship and partnership we anticipate and act on future challenges and developments.



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